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## MEDIA RELEASE

### **Ruttger's steps up for families – kids to stay free**

*Deerwood, Minn. – Feb. 27, 2017* – In a move designed to bolster its standing as Minnesota's premiere family resort, Ruttger's Bay Lake Lodge announced today the expansion of a program that will allow children to stay and eat for free when vacationing at the resort with their families.

Ruttger's Kids Stay and Eat Free program has been expanded to include children 17 and under and will now span most of the summer. In previous seasons, the program was limited to select weeks.

"Family is extremely important and has been at the heart of the Ruttger's experience for more than a century," Chris Ruttger, President of Ruttger's said. "We hope this program will allow more families to be able to spend time playing, laughing and relaxing at Ruttger's."

The Kids Stay and Eat Free program includes free lodging, breakfast and dinner daily, as well as golf on Alec's Nine, Kids' Kamp activities and full use of the resort pools, beaches, marina, and more.

Kids Stay and Eat Free dates are May 1 – June 29, including Mother's Day and Memorial Day Weekends, July 6 – 18, 23 and 24, and Aug. 20 – Oct. 18, including Labor Day weekend. For complete details, visit [ruttgers.com/lodging/kids-stay-free](http://ruttgers.com/lodging/kids-stay-free).

In addition to the Kids Stay and Eat program, all children 17 and under staying on Lodging Only packages also stay for free. For both the Kids Stay and Eat and Lodging Only packages, there is a limit of one free child per paying adult.

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#### **About Ruttger's Bay Lake Lodge**

*Ruttgers' Bay Lake Lodge is a premier family resort on the shores of Bay Lake in Deerwood, Minn. The Ruttger family has owned and operated the resort since its opening in 1898, making it the oldest continually owned family resort in Minnesota. Priding itself on treating all guests like family, Ruttger's features 27 holes of golf, full marina service, fine dining, retail establishments, meeting and convention space, a spa and more.*