



Contact: Dave McMillan
email address:
dave.mcmillan@ruttgers.com
Ph: (218) 678-4632
Cell: (218) 429-1661

MEDIA RELEASE

Ruttger's donates to local reading programs

Deerwood, Minn. – November 22, 2016 – Ruttger's Bay Lake Lodge donated \$7,400 to Rippleside Elementary school in Aitkin and Cuyuna Range Elementary School in Crosby-Ironton to assist with their reading programs.

The donations were made on behalf of the Ruttger's Enhanced Reading Fund, a charitable initiative dedicated to improving literacy in our community by sharing the love of reading with students. This year, \$7,400 was raised, divided equally and distributed to the schools. Since its inception, more than \$75,000 has been on donated.

"Reading is so important, and we are thrilled and honored to be able to contribute to these school initiatives through the Ruttger's Enhanced Reading Fund," Chris Ruttger, President of Ruttger's said.

Rippleside Elementary School Principal Jesse Peterson and CRES Principal Kurt Becker both said that the funds will be used to purchase books for the school libraries and in support of reading curriculum.

"We will use the money to continue to provide our students with the best resources we can as they develop their reading skills," Principal Becker said.

Peterson said the money will be helpful in purchasing new books, in a wide variety of genres, for the school's new Benchmark Literacy curriculum.

"It certainly goes to the benefit of the kids," he said. "We will find some great books to order right away."

Ruttger's collects funds through a reciprocal donation program with businesses, individuals and civic groups, personal contributions, and as part of Ruttger's events. For example, a portion of the proceeds for the Fall Fashion Show were donated to the Ruttger's Enhanced Reading Fund.

To donate, please contact Ruttger's Enhanced Reading Fund Administrator Erin Mahoney at erin.mahoney@ruttgers.com or 218-678-4696.

About Ruttger's Bay Lake Lodge

Ruttgers' Bay Lake Lodge is a premier golf and fishing resort on the shores of Bay Lake in Deerwood, Minn. The Ruttger family has owned and operated the resort since its opening in 1898, making it the oldest continually owned family resort in Minnesota. Priding itself on treating all guests like family, Ruttger's features 27 holes of golf, full marina service, fine dining, retail establishments, meeting and convention space, a spa and more.