



Contact information:
Dave McMillan, Marketing Manager
dave.mcmillan@ruttgers.com
Ph: (218) 678-4632
Cell: (218) 429-1661

MEDIA RELEASE

Aitkin vs. C-I: Who will reign supreme?

RUTTGER'S PITS GOBBLERS VS. RANGERS IN CHARITY COMPETITION ON MAY 20

Deerwood, Minn. – April 9, 2018 – The long-standing, friendly rivalry between the Aitkin Gobblers and Crosby-Ironton Rangers will move from the playing field to the golf course as part of Game of Towns - a charity fundraiser at the golf course at Ruttger's Bay Lake Lodge on Sunday, May 20.

Game of Towns is a series of good-natured games of skill, knowledge and chance, pitting people living in the Crosby-Ironton School District against people living in the rival Aitkin School District. The events will include a nine-hole golf scramble, tug-of-war, trivia contest, golf-ball-finding competition, dinner, raffle, and more.

All proceeds from the event will be donated to the reading programs at Cuyuna Range Elementary School in Crosby-Ironton and Rippleside Elementary School in Aitkin.

"I don't know what school community will claim the Game of Towns championship – we love them both - but whoever wins will have bragging rights for the year and that's huge," Ruttger's President Chris Ruttger said. "It will be fun, but more importantly, the real winners will be the reading programs at CRES and Rippleside."

Adults and students are encouraged to participate in all of the events. Team registration will begin in May. People can register at ruttgers.com/game-of-towns or by calling 218-678-2885, ext. 2215.

How will the Game of Towns champion be determined?

Game of Towns points will be awarded to winning teams and competitors in the various events. The school community with the most points will be declared the Game of Towns Champion and receive a traveling trophy. In addition to Game of Towns points, competitors and teams can earn additional donations to their school's reading fund by winning competitions such as longest-drive and long-putt contests.

Ruttger's committed to reading

In the last 10 years, Ruttger's has donated a combined \$74,800 to Rippleside and CRES to assist with their reading programs. The donations were made on behalf of the Ruttger's Enhanced Reading Fund, a charitable initiative dedicated to improving literacy in our community by sharing the love of reading with students.

"Reading is so important, and we are thrilled and honored to be able to contribute to these school initiatives through the Ruttger's Enhanced Reading Fund," Ruttger said. "We hope that Game of Towns will become a signature event as part of our fundraising effort."

###

About Ruttger's Bay Lake Lodge... Ruttgers' Bay Lake Lodge is a premier golf and fishing resort on the shores of Bay Lake in Deerwood, Minn. The Ruttger family has owned and operated the resort since its opening in 1898, making it among the oldest resorts in Minnesota. Priding itself on treating all guests like family, Ruttger's features 27 holes of golf, full marina service, fine dining, retail establishments, meeting and convention space, a spa and more.