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MEDIA RELEASE

Ruttger's hosts Spring Fashion Show & Luncheon

Deerwood, Minn. – April 18, 2018 – A runway show featuring the latest spring clothing trends highlights the Ruttger's Spring Fashion Show and Luncheon beginning at noon on Saturday, May 12 at Ruttger's Bay Lake Lodge. The show is part of the resort's Mother's Day weekend festivities.

In keeping with the Mother's Day theme, mother and daughter pairs will model all the latest spring styles from The Country Store and The Garage at Ruttger's. The event will also include a luncheon, a cash bar, store discounts at all Ruttger's retail stores and prizes such as a Ruttger's vacation package, golf for four and more.

"The stores at Ruttger's have exciting new lines of clothing and gifts this year," Miranda Westhoff, Director of Retail Sales and event organizer said. "We want people to know that they don't have to go to Baxter or Nisswa to find quality. Ruttger's has a great selection at good prices right in our backyard."

Tickets are available for \$15 per person and can be ordered by calling (218) 678-4673, by emailing miranda.westhoff@ruttgers.com, or online at ruttgers.com/spring-fashion-show.

The fashion show will feature trendy shoe, including sandals from Rieker, Aetrex and Earth, Taos, Madeline and BearPaw. Clothing lines will include Charlie B, Mystery, Tribal, Umgee, Yest, Cut Loose, Fenini, Habitat, Neon Buddha and more.

Other Ruttger's Mother's Day weekend festivities include a spa day, Mother's Day Brunch, and activities such as Traveling Art Pub, pontoon cruises and more.

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About Ruttger's Bay Lake Lodge... Ruttgers' Bay Lake Lodge is a premier golf and fishing resort on the shores of Bay Lake in Deerwood, Minn. The Ruttger family has owned and operated the resort since its opening in 1898, making it among the oldest resorts in Minnesota. Priding itself on treating all guests like family, Ruttger's features 27 holes of golf, full marina service, fine dining, retail establishments, meeting and convention space, a spa and more.