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MEDIA RELEASE

RUTTGER'S CELEBRATES 120TH ANNIVERSARY

CLASSIC CAR SHOW, ALL-EMPLOYEE REUNION, AND TALENT SHOW HIGHLIGHT EVENT

Deerwood, Minn. – May 22, 2018 – Ruttger's Bay Lake Lodge is throwing a weekend-long party June 2-3 in celebration of its 120th anniversary.

In a nod to days gone by, Ruttger's is turning back the clock to different eras at the resort by bringing back events, activities, features and specials from its past. This includes an open house and all employee reunion, a Ruttger's museum (and antique road show type of event), the first annual Legends of the Road Classic Car Show, a 50's Malt/Soda Shop Burger Lunch, an antique club long-drive contest, a giant slip n' slide, a wacky hat contest and a talent show, featuring the triumphant return to the stage of magician Chris Ruttger. All events are open to the public.

"From the very beginning, Ruttger's has been focused on family fun on the lake. It's going to be exciting to take a walk down memory lane and bring back aspects of the resort's past," Jack and Ann Ruttger said. "We are looking forward to seeing a lot of old friends and reminiscing."

120TH ANNIVERSARY SCHEDULE - SATURDAY, JUNE 2

Antique extravaganza, 9 a.m. - 5 p.m.

Bring your Ruttger's antiques for display. Check out artifacts from the past.

Legends of the Road Car Show, 9 a.m. - 1 p.m.

Sponsored by the Garrison Car Club.

Antique Club Long Drive Contest, 10:30 - 11:30 a.m.

Bomb it like Bobby Jones!

Slip N' Slide, 11 a.m. - 1 p.m.

Just like the old Green Lantern slide.

50's Malt/Soda Shop Burger Lunch, noon - 1 p.m.

Burgers, fries and other goodies.

120TH Anniversary Open House, 1:30 - 2:30 p.m.

All employee reunion, cupcakes, history displays, reminiscing.

Wacky Hat Contest, 4 - 5 p.m.

A throwback activity dating back to the 1950s.

Talent Show, 9:30 - 10:30 p.m.

A tradition is reborn. The show will feature the comedic magic of Chris Ruttger!

In addition to the activities, Ruttger's will officially rename its 18-hole golf course Jack's 18 in honor of resort Chairman of the Board Jack Ruttger. The renaming ceremony will take place at 1:30 p.m. on Sunday, June 3. Ruttger will be signing limited-edition embroidered flags and cake will be served. Beginning at 3 p.m. that day, golf rates will be reduced to \$18 in honor of the occasion.

For more information about the 120th Anniversary Celebration, go to ruttgers.com/120-anniversary.

Ruttger's was founded by Joseph and Josephine Ruttger in 1898. It is the oldest, continually owned family resort in the state of Minnesota. Joseph and Josephine's son Alec and his wife Myrle oversaw expansion of the resort and the addition of the state's first resort golf course (named Alec's 9 in his honor). Jack and Ann Ruttger became the third generation Ruttger owners in the 1950s, followed by Chris and Joanne Ruttger in the 1980s.

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About Ruttger's Bay Lake Lodge... Ruttger's has been welcoming families to the shores of Bay Lake since 1898. It is a truly classic, traditional Minnesota up north vacation destination with rustic cabins, great food and bonfires with s'mores. Located in Deerwood, Minn., Ruttger's features 27 holes of golf, a full marina, spa, three restaurants, a coffee shop, and activities galore.