



Contact information:
Dave McMillan, Marketing Manager
dave.mcmillan@ruttgers.com
Ph: (218) 678-4632
Cell: (218) 429-1661

MEDIA RELEASE

Lake Effect kicks off Ruttger's Summer Concert Series

OUTDOOR CONCERTS FROM THE SHORE OF BAY LAKE RETURN FOR A SECOND YEAR

Deerwood, Minn. – May 8, 2018 – Lake Effect kicks off the Ruttger's Bay Lake Lodge Summer Concert Series at 7 p.m. on Saturday, May 26.

Known for their high-energy performances, Lake Effect is a classic rock band that mixes in a bit of funk and even disco. Guitarist Shawn Hagen hails from McGregor and the band regularly plays throughout the region.

"We are very excited to kick off summer with another season of great, outdoor music," Ruttger's President Chris Ruttger said. "Watching good music with Bay Lake as the backdrop is pretty special. The concert venue is charming, it's a great value and fun for the whole family. It is quintessential Minnesota summer fun."

The concert is the first of an eight-event series featuring local and regional bands. All concerts are open to the public. Admission is \$5 per person for non-resort guests. Pay at the gate only or buy your tickets online at ruttgers.com/lake-effect.

Food and drink will be available, including Coca-Cola products. Seating will be on a first-come, first-served basis. Concert goers are invited to bring their own lawn chairs.

RUTTGER'S SUMMER CONCERT SERIES, presented by Coca-Cola and the NewsHopper

Saturday, May 26	Lake Effect
Saturday, June 16	Steele River Band – part of Beer and Bacon Bonanza!
Saturday, June 30	October Son
Saturday, July 14	Ipsa Facto
Saturday, July 28	King's Ransom
Saturday, Aug. 11	Ken Valdez – part of Blues and BBQ Bash
Saturday, Aug. 25	Shotgun Drama Junkies
Saturday, Sept. 1	Hangfire

For more information about the acts that are part of the concert series, go to ruttgers.com/summer-concert-series. The concert series is presented by Coca-Cola and the NewsHopper.

###

About Ruttger's Bay Lake Lodge... Ruttgers' Bay Lake Lodge is a premier golf and fishing resort on the shores of Bay Lake in Deerwood, Minn. The Ruttger family has owned and operated the resort since its opening in 1898, making it among the oldest resorts in Minnesota. Priding itself on treating all guests like family, Ruttger's features 27 holes of golf, full marina service, fine dining, retail establishments, meeting and convention space, a spa and more.